



RETAIL
DAYS
16
PERAKENDE
GÜNLERİ



MAIN SPONSORS





RETAIL DAYS

23-24 November 2016

Lütfi Kırdar Congress Center

Retail Days is the annual must-attend retail event comprised of **Conference, Exhibition and Awards**, gathering **5.900 + industry executives** during two days in Istanbul.

Conference

The conference hosts **inspirational speakers** as well as industry experts and leaders to share countless new, different and guiding views and topics.

Awards

Retail Sun Awards, determined by the grand jury, has been looked forward to with great excitement every year. They are considered to be the **most prestigious awards** in the industry.

Exhibition

The exhibition brings together a wide range of companies exhibiting the most effective services and tools to retailers. It is an international platform offering exclusive networking and deal making opportunities for retailers, developers and investors from around the world with **B2B meetings and stands**.





WHY ATTEND RETAIL DAYS?

Promote your projects and services to decision makers

Achieve a year's worth of network in two days

Hear world class inspirational speakers

Benchmark and discuss winning retail strategies

Recognize excellence in retail industry

Discover new market trends and innovations

Benefit from the B2B meetings with Turkish and international retail players.

Explore new ideas by study tours



50
Countries

3800+
Retailers



5900+
Attendees

800+
Suppliers



5000+
B2B meetings

2100+
Senior Level Executives



200
Press

900+
Shopping Center Developers & Executives



1300+
Companies



HOW TO GET THE MOST FROM RETAIL DAYS?

BOOK A B2B NETWORKING TABLE

With international investors, shopping centers, retail groups and country experts from **50 countries**, **thousands of B2B meetings** took place with leading Turkish brands who are looking for global expansion opportunities.

Package details include:

- 1 table in the exhibition area
- Up to 25 pre-arranged B2B meetings within two days
- 2 all access Retail Days delegate badges
- 2 İstanbul retail study tour passes

Price: 2.500 € + 18% VAT





ATTEND AS A DELEGATE

Register for Retail Days as a delegate: Attend the conference sessions and lunches, visit the exhibition area and take advantage of the great networking opportunities during two days.

REGISTRATION FORM

No. Of Attendees	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	Retail Days'16 Registration Fee
1-2	559 EURO + VAT	589 EURO + VAT	619 EURO + VAT	649 EURO + VAT	669 EURO + VAT	699 EURO + VAT
3-5	529 EURO + VAT	559 EURO + VAT	589 EURO + VAT	619 EURO + VAT	649 EURO + VAT	679 EURO + VAT
6-10	479 EURO + VAT	499 EURO + VAT	519 EURO + VAT	549 EURO + VAT	579 EURO + VAT	599 EURO + VAT

Prices are per delegate.

Group registrations are available for 10 or more people. Please call Ticket Sales Department at (+90 212) 212 99 70 for more information.

REGISTRATION FEES PROVIDE ACCESS TO THE FOLLOWING SERVICES

- 16th International Istanbul Retail Conference
- İstanbul Retail Fair
- Retail Sun Awards Ceremony
- Lunches and coffee breaks throughout the conference
- Conference bag, notepad and pen
- Retail Days Photo Album
- Retail Sun Awards Booklet
- Simultaneous translations

Company Invoice Title

Company Invoice Address

Relative Tax Authority and Tax ID number

Number of Attendees

(An online form will be sent to your address for delegates' names)

Registration Fee

Payment Date

Telephone/Fax

Name of the Booking Contact

E-mail of the Booking Contact

PAYMENT METHOD

PAYMENT BY MONEY ORDER

PAYMENT BY CREDIT CARD

PAYMENT BY MONEY ORDER	PAYMENT BY CREDIT CARD
Registration fees in TL to be wired to "Mia Organizasyon" account at İş Bankası Gayrettepe Branch IBAN Code TR51 0006 4000 0011 0800 5624 01 Please fax a copy of the bank deposit statement, along with this registration form, to (+90 212) 213 55 03. Remittances made in EURO to be wired to "Mia Organizasyon" account at İş Bankası Gayrettepe Branch IBAN Code TR66 0006 4000 0021 0801 4406 55	Credit Card No Valid Until Date Credit Card Security Code No <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa Full Name as Printed on Card Signature Date
Total RemissionsTL/EURO	Total RemissionsTL/EURO

• Changes in names of participants may be made up until October 14, 2016. Retail Days badges are non-transferable.

• Cancellations made up until August 1, 2016 will be refunded 50% of total fees. No refunds are offered after that same date.

• Participation right is non-transferable to the next year.

• Soysal retains the right to make changes to the schedule and program of "Retail Days 2016".

• For additional information and registration: **Ticket Sales Department T: (+90 212) 212 99 70 F: (+90 212) 213 55 03 E: satis@soysal.com.tr**

"İSTANBUL RETAIL FAIR IS ORGANIZED UNDER THE PERMISSION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY, ARTICLE NO. 5174."



TESTIMONIALS

ALHOKAIR // الحكير
Fashion Retail أزياء النسائية

“Products in Turkey are highly fashionable, high quality, ability to be able to turn around and that we believe we can get a global presence with.”

Simon Marshall - CEO, Al Hokair

boyner

“Retail Days is the most active retail conference among others I have attended throughout Europe and with its lively energy, it offers collaborations and B2B opportunities to its attendees from 50 countries.”

Serdar Sunay - Vice President, Boyner Group, Turkey

IKEA®
IKEA Centres

“I think this is a great place for networking and to meet with the retailers from Turkey. The B2B meetings were very well organized.”

Robert Skladal - Key Tenants Team Leader, IKEA Mega Malls, Russia

LC WAIKIKI
iyi giyinmek herkesin hakkı

“Retail days, bringing together retailers from 50 countries, master franchisees and shopping center professionals presents a platform providing extremely important opportunities for international collaborations.”

Vahap Küçük - Chairman, LC Waikiki, Turkey

Penti

“Retail Days is the leading event that introduces our ever-rising brand retailing globally.”

Sami Kariyo - Chairman Penti, Chairman BMD, Turkey

Phrixus.
FACILITY • PROPERTY • ENERGY

“Meeting with all the retail companies in Turkey was insightful, and we feel that the Retail Days format was excellent for our purpose. We would like to specifically thank to the team who led the schedule properly, making sure that all the meetings were done on time and in a very professional manner.”

Ernad Kovacevic - Director, Phrixus Property Management, Bosnia and Herzegovina

planalytics
BUSINESS WEATHER INTELLIGENCE

“Retail Days meetings have been perfectly organized. It was very productive, it was absolutely worth attending!”

Tim Morris - Managing Director, Planalytics, USA



WHO IS AT RETAIL DAYS?

Sample List

RETAILERS

Abad Katan Ghehsm, Iran • Blanco, Saudi Arabia • Bundesign • Golrang Clothing, Iran • Relish Gourmet Group, Canada • Safir Perfumery, Iran • Adidas • Adl-Adil Işık • Aeropostale • Aker • Aldo • Alfemo • Altınbaş • Altınıyıldız • Arçelik • Armaggan • Armine • Arow • Atasay • Atasun Optik • Atelier Rebul • Arzum • Ayakkabı Dünyası • Avva • B & G Store • Bambi • Batik • Baydöner • Benetton • Bereket Döner • Bernardo • Beymen • Big Chefs • BİM • Bimeks • Boyner • Brandroom • Brooks Brothers • BSH • Burberry* • Bursa Kebap Evi • C&A • Cacharel* • Calzedonia Group • CarrefourSA • Ceyo • Chakra • City Farm • Clarks • Colin's • Collezione • Converse* • Couquet • Crate & Barrel • Çilek • D&R • Dagi • Damat & Tween • Defacto • Deichmann • Derimod • Desa • Divan • Divarese • Doğtaş • Domino's Pizza* • Douglas • Döner Stop • Elle • Ender • English Home • Escada • Esse • Estee Lauder Companies • Eti • Fabio Morello • Fabrika • Façonnable • Faik Sönmez • FLO • Flormar • Formenti • Frankie İstanbul • Gant* • Gap • Gencallar • Genpa • Giovane Gentile • Gizia • Gloria Jean's Coffees • Godiva • Gönül Kahvesi • Gratis • Greyder • Gusto • Gülaylar • H&M • Hafele • Harvey Nichols • Hatemoğlu • HD Group • Herry • Home Sweet Home • Hotiç • Hugo Boss • Hummel* • Intersport • İnci • İpekyol • İşbir • Jack&Jones • Joker • Journey • Kahve Durağı • Kahve Dükkanı • Kanz • Karaca • Karafırın • Kasap Döner • Keds* • KFC • Kiğılı • Kip • Koçtaş • Koton • L'occitane • Lacoste* • Lavazza • LC Waikiki • Lescon • Levi's • Linens • Loft • L'Oreal • LTB • Lufian • Lunch Box • M.A.C • Madame Coco • Mado • Magrabi • Mango • Markapark • Marks & Spencer* • Mars • Entertainment Group • Mavi • McDonald's • Media Markt • Metro Group • Mexx • Midpoint • Migros • Mothercare* • Mr. Kumpir • Mudo • Nautica* • Network • NG Style • Nike Turkey • NumNum • Occasion* • Oxxo • Özdilek • Panço • Papatya • Paşabahçe • Penti • Perspective • Philip Morris • Philips • Pierre Cardin* • Pizza Hut • Polo Garage • Porland • Puma • Que • Ralph Lauren • Ramsey • Real • Roberto Bravo • Roman • Rossmann • Saat & Saat • Samsonite • Samsung • Sarar • Saray Muhallebicisi • Sarev • Sephora • Silk and Cashmere • Simit Sarayı • So Chic • Starbucks • Superstep • Süvari • TAÇ • Tadım • Tchibo • Teknosa • Tekzen • Tergan • The Swatch Group Turkey • Tiffany&Tomato • Tommy Hilfiger • Toyzz Shop • Turkcell • Twigy • U.S. Polo Assn.* • Vakko • Vakkorama • Vepa Group • Vestel • Vodafone • W Collection • Waffle Stop • Watsons • Yargıcı • YKM • Yves Rocher • Zen Diamond • Zeyland

DEVELOPERS & OWNERS

ADK Shopping Center, Kazakhstan • Capitamalls, Singapore • Corio • Ece Project Management • Emaar • Esas Properties • Eurasia Red, Kazakhstan • Florentia Village, China • Gama, Kosovo • IKEA Mega Shopping Centres, Russia • Inprom Estate, Russia • İŞ GYO • Keruen, Kazakhstan • Fashion House Group, Romania • Lordship Africa, Kenya • Mall of Qatar, Qatar • Manufaktura, Ukraine • Mashahir Azerbaijan, Iran • Metro Properties • Misana Shopping Center, Saudi Arabia • MRPI, Bulgaria • Multi Development • Prime Development • Rönesans • Sierra Reval • Stolichniy TSUM, Ukraine • Sur Yapı • Tesco Kipa Shopping Centers • Turkmall

FRANCHISE PARTNERS

Alhokair Group, Saudi Arabia • Abuissa Holding • Aydınlı Group • Aura Retail, Qatar • Eren Group • Etüde Retail, Iran • Fiba Holding • İtan, Iran • Landmark International • Samim Group, Iran • Shekofa Group, Iran • Vib, Azerbaijan • Ziyilan

PROPERTY MANAGEMENT COMPANIES

ABRS, Iran • CBRE • Cefic • Confluence, Serbia • Cushman & Wakefield • Esen Hause - 2RE • Phrixus Property & Leasing Management, Croatia • Reteam, Denmark • UTG Kiev, Ukraine



CONSULTANCY COMPANIES

Ara Enterprise, Iran • Atieh Bahar, Iran • Bervidson International, Nigeria • Deloitte • Drees & Sommer • Egemen KFT Consultancy, Hungary • EMC, UAE • HASB, USA • Idea Group, Iran • Maad Retailing Studies Center, Iran • PWC

SERVICE PROVIDERS / SUPPLIERS

Blachere Illumination • Canensol • Campbell Rigg Design • CI Sports, UK • Codemodeon • Coface • Decora • Full Group • Global Blue - Tax Free • Kartes • Map Global Vision, UK • Microsoft • NEBIM • Planalytics, USA • Portvale • Reteyes • Salus • SAP • Sensormatic • SMG • Verifone • XPlace

ARCHITECTS & PLANNERS

Aban Construction & Contracting, Iran • CPU Retail Architects • Concept i Design • Edda İstanbul • Ertuna & Aksoy • Karana Construction, Iran • Terminal Design

E-TRADERS

1v1y.com • Bamilo, Iran • E-bebek • Gittigidiyor.com • Hepsiburada.com • Markafoni • n11.com

FEDERATION / ASSOCIATION

AYD (Council of Shopping Centers) • BMD (United Brands Association) • Dutch Business Association • GPD (Food Retailers Association) • Netherlands Foreign Investment Agency, Holland • Polish Council of Shopping Centers, Poland • TAMPF • UFRAD

NEXT STEP

Decided how you will be a part of Retail Days?

Get in touch with **Işıl Eğitmen** at
iegitmen@soysal.com.tr and/or **+90 212.2129970**
to complete your registration or request
your booking form.

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