

EXHIBITION

WHERE DEVELOPERS AND SUPPLIERS MEET THE DECISION MAKERS OF RETAIL INDUSTRY

New projects

Innovative technologies

Pre-arranged B2B meetings

Unlimited business opportunities



Attending Companies (As of June 2016)

BLACHERE • CEFIC • ECE TÜRKİYE • EMAAR • ERTUNA & AKSOY • ESAS GAYRİMENKUL • ESEN HAUSE - 2 RE • ETUDE RETAIL
• FAWAZ ALHOKAIR GROUP • FİBA • FS REKLAM • FULL GROUP • GLOBAL BLUE • GÖNÜL KAHVESİ • GÜNIŞIĞI KİTAPLIĞI, ON8
• IDEA CONSULTANCY • IKEA MEGA SHOPPING CENTERS • KARTES • KNS • MAPIKART • MIXED MEDIA • MK AYDINLATMA •
MULTI • NEBİM • PAPATYA • PHRIXUS PROPERTY & LEASING • PORTVALE • POS A.Ş. • PRIME DEVELOPMENT • RÖNESANS
GAYRİMENKUL • SALUS • SENSORMATIC • SIERRA TURKEY • SİMİT SARAYI • SOON LIGHT & PROJECT • SURYAPI • SMG •
SYMBIE • TERMINAL DESIGN • TESCO KİPA • UTG • V-COUNT • VIAVİS BİLİŞİM • WAFFLE STOP

CONFERENCE

UNDERSTANDING THE “WHOLE NEW WORLD” OF RETAIL



The Legendary CEO of Sainsbury's

JUSTIN KING

Justin King, during his 10 years long career as the CEO of Sainsbury's has made the company one of the world's most successful companies. He will be speaking about differentiation by bringing together technology and tradition.

Why Nations Fail

DARON ACEMOĞLU

Professor of Economics at MIT, Daron Acemoğlu is among the 20 most cited economists in the world. One of Foreign Policy's "100 Global Thinkers", Acemoğlu is the co-author of The New York Times bestseller "Why Nations Fail".



When Digital Becomes Human

STEVEN VAN BELLEGHEM

Steven Van Belleghem, the award winning author of "When Digital Becomes Human", will share his inspiring thoughts on how to enhance customers' digital experiences by adding a human touch.

A Unique Retailer with 45.000 Retail Locations Globally: SHELL

FELIX FABER

We will listen to a world's giant. The CEO of Shell & Turcas Petrol A.Ş. Felix Faber, will be speaking about the latest changing consumer expectations and trends in retail. He will be sharing impressive examples of Shell's innovative approach for the retail sector.



Learning from ARÇELİK

CAN DİNÇER

Can Dinçer, the Deputy General Manager of one of the largest retailers in Turkey, will be presenting the innovative and holistic system of Arçelik, named as the "Customer Guided Synchronized Retailing System".

Gastronomy and Retail

KUBİLAY ÖZERKAN

Metro Cash & Carry Turkey Managing Director Özerkan, will be sharing tips from Metro's gastronomic practices, which will inspire and improve our businesses.



AWARDS

RECOGNIZING EXCELLENCE IN RETAIL INDUSTRY

The most prestigious awards of retail industry will be presented in 7 categories, recognizing and honoring excellence in retail. Retail Sun Awards, determined by the grand jury, has been looked forward to with great excitement every year. The ceremony will take place at Retail Days on November 24, 2016.



The process begins with members of the retail associations submitting their nominations by July 20, 2016.

WHAT THE RETAIL LEADERS THINK ABOUT RETAIL DAYS

“Products in Turkey are highly fashionable, high quality, ability to be able to turn around and that we believe we can get a global presence with.”

Simon Marshall - CEO, *Al Hokair*

“Meeting with all the retail companies in Turkey was insightful, and we feel that the Retail Days format was excellent for our purpose. We would like to specifically thank to the team who led the schedule properly, making sure that all the meetings were done on time and in a very professional manner.”

Ernad Kovacevic - Director, *Phrixus Property Management, Bosnia and Herzegovina*

“Retail Days, bringing together retailers from 50 countries, master franchisees and shopping center professionals presents a platform providing extremely important opportunities for international collaborations.”

Vahap Küçük - Chairman, *LC Waikiki, Turkey*

“I think this is a great place for networking and to meet with the retailers from Turkey. The B2B meetings were very well organized.”

Robert Skladal - Key Tenants Team Leader, *Ikea Mega Malls, Russia*

“Retail Days is the leading event that introduces our ever-rising brand retailing globally.”

Sami Kariyo - Chairman *Penti, Chairman BMD, Turkey*

3800+
RETAILERS



5900+
ATTENDEES



5000+
B2B MEETINGS

2100+
SENIOR LEVEL EXECUTIVES

900+
SHOPPING CENTER
DEVELOPERS &
EXECUTIVES

200
PRESS



50 COUNTRIES

800+
SUPPLIERS



1300+
COMPANIES

WHY ATTEND RETAIL DAYS?

- 1** Hear world class inspirational speakers
- 2** Benchmark and discuss winning retail strategies
- 3** Discover new market trends and innovations
- 4** Achieve a year's worth of network in two days
- 5** Promote your projects and services to decision makers
- 6** Benefit from the B2B meetings with Turkish and international retail players from 50 countries
- 7** Recognize excellence in retail industry
- 8** Explore new ideas by study tours

REGISTRATION

JOIN THIS GREAT EVENT!

Early bird offers!

No.Of Attendees	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
1-2	559 EURO + VAT	589 EURO + VAT	619 EURO + VAT	649 EURO + VAT	669 EURO + VAT	699 EURO + VAT
3-5	529 EURO + VAT	559 EURO + VAT	589 EURO + VAT	619 EURO + VAT	649 EURO + VAT	679 EURO + VAT
6-10	479 EURO + VAT	499 EURO + VAT	519 EURO + VAT	549 EURO + VAT	579 EURO + VAT	599 EURO + VAT

For more information please call ticket sales department at T. +90 212 212 99 70 F. +90 212 213 55 03 E. satis@soysal.com.tr

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